Whether...

...you know it or not, this class begins Weds., Sept. 4, 2024.

The Publication Design Post

FINAL

Digital Portfolio will be due on Dec. 18, 2025.

Prof. Will Totally Not Run for Anything in 2024

Says His Most Crucial Task Ahead Will Be His Publication Design Class

Objectives Clearly Outlined

This course is designed to provide familiarity with the theory and practice of creating electronic page layouts and the operation of design software.

Upon successful completion of the course, the student will be able to utilize publication design techniques in the creation of page layouts in conjunction with current imaging software techniques and standard industry practices.

Attendance Will Be Mandatory

Each assignment is designed to lay a foundation for the next, so attendance is mandatory. With excessive unexcused absences, a student may be dropped from the class or given a failing grade. Remote students should respond to my emails on the day of class to check in. Students may need to self-schedule extra time to develop skill and to complete assignments (recommend 6 extra hours of study per week).
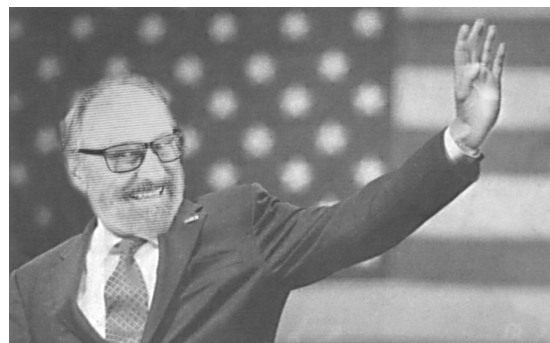
Students To Be Evaluated

Students will be evaluated on their
•*Classwork* including attendance and participation (1/3), ability to produce
•*Assignments* which demonstrate skillful and imaginative use of the medium, including ability to meet all assignment due dates (1/3), and a final digital
•*Final Portfolio* (1/3)

See EVALUATION Pg. 2

This course helps students develop a theoretical base for the understanding of publication design, while featuring practical, hands-on use of the latest professional software for solving page layout and design problems. Using the latest Macintosh computers and software, with an emphasis on Adobe InDesign, students will develop a fundamental knowledge of the publication design industry by completing a series of assignments using current professional digital design techniques.

Required Materials To Be Announced By Prof.

GDES-Sept. 4

Professor St. Ours is expected to announce today that no software purchases are required for this course, but students will be requested to supply their own storage media, preferably flash drives.

GDES212 Publication Design
Harry St.Ours
Professor, Media Arts & Technologies
Apple Distinguished Educator

Web: publicationdesignmc.com
eMail: hstours@ontgomerycollege.edu
Office: TC119; **Hours:** Email me anytime.

Important Student Information Link

Student Support

Students seeking or interested in a degree or a certificate in a program offered by the Department of Media Arts and Technologies must make an appointment with a full-time faculty advisor in the discipline of their choice for advising each semester. In addition to course requirements and objectives that are in this syllabus, Montgomery College has information on its web site to assist you in having a successful experience both inside and outside of the classroom. It is important that you read and understand this vital information.

INSIDE
This Semester

Week 1: Introduction. The first week will include a detailed description of the course, and a review of the origins and development of current trends and terminology in computer art and design.

Lesson 1:	Document Set-up
Lesson 2:	Word Processing
Lesson 3:	Using Images
Lesson 4:	Editing Colors
Lesson 5:	Typography
Lesson 6:	One-page Flyer
Lesson 7:	Poster Design
Lesson 8:	Newsletter
Lesson 9:	Mailer
Lesson 10	Résumé

Portfolio presentation: The last week will be a wrap-up of any unfinished projects, or projects needing corrections, culminating in the presentation of a properly prepared digital portfolio.

Evaluation Clearly Explained

From EVALUATION Pg. 1

Each student is expected to attend every class. After three (3) unexcused absences a student may be dropped from the class or given a failing grade. Remote students should respond to my emails on the day of class to check in. In addition to attendance, students will be evaluated on their ability to produce assignments which demonstrate skillful and imaginative use of the medium, including ability to meet assignment due dates.

Each assignment will be given a letter grade applied as follows:

B- = 80-82   **B** = 83-86   **B+** = 87-89

Change the decade to 90s, 70s and 60s for As, Cs and Ds, respectively. All assignment grades will be averaged at the end of the semester into one Assignments grade worth 1/3 of the final grade. Students will also be evaluated on participation and Classwork (1/3), and a Final Digital Portfolio (1/3). These criteria will each be assigned a letter grade as well. The three thirds will be averaged for the final grade. Montgomery College requires the assignment of a final "hard" letter grade, with no pluses or minuses. Therefore final scores of, for example, from 80 through 89 would all result in a grade of B.

Software Discounts May Be Available

From REQUIRED Pg. 1

There are no required textbooks. But we do have a complete, full-featured Web site with all the lessons at: PublicationDesignMC.com. Also, check out specific InDesign project videos on YouTube and on your free subscription to LinkedIn Learning (formerly Lynda.com).

Software discounts may be available. Students may be eligible for the usual educational discounts for full-version software offered at Adobe.com and other educational resellers. You can also visit the Apple Education Store for discounts on Apple hardware and software.

Prerequisite Required for All Students

The prerequisite for this course is GDES116 or permission of the Instructor. This prereq will be strictly adhered to. Students without the prereq will be asked to withdraw from the class until they have completed it or obtained permission. In addition, and in order to ensure success in this Graphic Design class, students should have some experience with drawing, design and color skills, a working knowledge of Photoshop and Illustrator, and also a good familiarity with the materials and techniques commonly used by the traditional graphic designer in a modern communications design studio.

Important Student Information Link

From NOTICE Pg. 1

The link below provides information and other resources to areas that pertain to the following: student behavior (student code of conduct), student e-mail, the tobacco free policy, withdraw and refund dates, disability support services, veteran services, how to access information on delayed openings and closings, how to register for the Montgomery College Alert System, and finally, how closings and delays can impact your classes. If you have any questions please bring them to your professor. As rules and regulations change they will be updated and you will be able to access them through the link. If any student would like a written copy of these policies and procedures, the professor would be happy to provide them. At Montgomery College, each and every student is expected to behave in ways which promote a teaching and learning atmosphere. Students have the right to learn; however, they do not have the right to interfere with the freedom of the faculty to teach, or the rights of other students to learn. Students will be treated respectfully in return for respectful behavior. All in-class discussions should be carried out in a way that keeps the classroom environment respectful of the rights of others. This means that, for example, students should not interrupt someone else who is talking regardless of whether that person is the instructor or another student. Students should not monopolize class time by repeatedly interrupting and asking questions in a manner which hinders the learning process of others. Please make sure that you obtain and read a copy of the current Student Handbook which contains the Student Code of Conduct. By registering for this class and staying in this class, you are indicating that you acknowledge and accept these policies.

montgomerycollege.edu/admissions-registration/student-resources/syllabus-resource-list.html

Syllabus: Photoshop & InDesign
Harry St.Ours 2024